



E&OE

Primedia Broadcasting and Primedia Outdoor FMCG Webinar Terms & Conditions:

1. By completing the webinar registration, the Participant agrees to the Terms and Conditions set out below. Primedia Outdoor and Primedia Broadcasting (“Promoters”) reserve the right to disqualify a Participant who does not comply with any of the Terms and Conditions of the competition.
2. Enter by registering and attending either one of the two Primedia FMCG Webinars, on Thursday 28 May or on Tuesday 2 June 2020.
3. Participation in this competition is open to any brand or marketing manager who is responsible for a brand in the FMCG category.
4. A valid entry is the registration and attendance of either one of the two Primedia FMCG Webinars. Participants are allowed single entry into the draw.
5. One participant will stand a chance to win R500 000.00 worth of radio advertising and roadside digital out of home advertising, which is made up as follows –
 - 5.1 R250 000.00 worth of radio advertising to be utilised on any of the Primedia Broadcasting brands. The use of the airtime is subject to the following conditions:
 - The airtime must be utilised for a brand that the participant is responsible for.
 - The airtime must be utilised by no later than 31 July 2020.
 - The winner must be willing for Primedia Broadcasting to create a case study from the campaign.
 - The winner must be willing to submit a testimonial at the end of the campaign.
 - The prize cannot be used as a discount on current or future advertising campaign(s).
 - The utilisation of the airtime is subject to the Primedia Broadcasting terms and conditions for bookings.
 - 5.2 R250 000.00 worth of exposure on roadside digital out of home inventory, subject to the following conditions:
 - the winner must take delivery of the prize no later than 6 months after being notified.
 - The prize cannot be used as a discount on current or future advertising campaign(s).
6. The awarding of the prize to a Participant is subject to the sole discretion of the Promoter and the availability of a slot.
7. Winners will be contacted telephonically or by email within one week after the Webinar.



8. By entering the competition, you agree to receive further correspondence from the Promoter in the event consent has been given on the entry from.
9. The winner will be selected by random selection and the Promoters' decision is final and no correspondence will be entered into.
10. The prize cannot be exchanged for cash and is not transferable. No substitution or assignment or prize is permitted, but the Promoters of the competition reserves the right to substitute the prize with one of comparable value for any reason.
11. The competition is open to everyone except the following persons:
 - (a) A director, member, partner, employee or agent of or consultant to the promoters or any other person who directly or indirectly controls or is controlled by the promoters as well as a supplier of goods or services in connection with competition; or
 - (b) A spouse, life partner, parent, child, brother, sister, business partner or associate of a person contemplated in paragraph (a).
12. The winner will be invited by the Promoters to publish or distribute the Participant's details and photographs of the Participant and where required will become involved in further advertising and publicity in respect of this competition without compensation of any form from the Promoter. Note that the winner may decline the use of his/her image in marketing material or to participate in any marketing activity relating to this competition.
13. The Promoters will not be held responsible for any charges or costs incurred while participating in this survey.
14. The Promoters will not be held liable for entries not received for any reason whatsoever and will not be responsible for network connectivity or hardware issues experienced while participating.
15. A participant will not be eligible for the prize if they have won a prize on 702, 947, CapeTalk and/or Kfm 94.5 within the past 90 days, whether on-air, online or via any of Primedia Broadcasting's social media platforms.
16. If the winner chosen does not comply, their entry will be disqualified, and a new winner will be drawn.
17. In the event that a winner cannot be successfully contacted, is ineligible to accept the prize, or contravenes the terms and conditions of this competition or of 702, 947, CapeTalk and/or Kfm 94.5, the prize will be forfeit.
18. Primedia Broadcasting reserves the right to cancel or amend the competition and these terms and conditions without notice. Any changes to the competition will be notified to participants as soon as possible by the promoter.
19. By completing the survey, a participant is indicating his/her agreement to be bound by these terms and conditions.
20. Queries can be directed to:
Primedia Outdoor - Micheline Barnes: (011) 475-1419 or micheline@primeoutdoor.co.za or
Primedia Broadcasting – Gilda De Araujo: gilda@primedia.co.za.
21. All risk and liabilities pertaining to any prize will be passed to the winner on signing over and receipt thereof.





22. By participating in the competition each Participant accepts the risks and further indemnifies the Promoters against entries which are lost, delayed or damaged in transmission which was not caused by the gross negligence of the Promoters.
23. By participating in the competition the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoters and its successors, employees, officers, suppliers, contractors, agents, consultants, directors and shareholders against all and any losses, claims, proceedings (direct, consequential or otherwise), liability, demands, expenses, legal costs, medical costs or other costs howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participants participation in the competition to the maximum extent permitted by law.
24. All risk and or liability of any Advertising Material/Content which is used, demonstrated, applied tasted, consumed, exhibited, displayed or distributed or displayed by the Promoters remains with the successful Participant and the Promoters are hereby expressly indemnified and held harmless against any liability or claim of whatsoever nature which may arise.
25. By registering and attending the webinar Participants consent to the use of personal information for purposes of the webinar and competition.
26. The winner may be required to appear on television or radio, in print publications, or online pertaining to the awarding/acceptance of the prize. However, such winner shall at all times be entitled to decline the above request.
27. By registering to attend the webinar, you authorise the Promoters to collect, store and use (not share) personal information of a Participant for communication or statistical purposes.

